

Special Edition:  
**Modular Home Installation**



Mifflinburg, PA



*"The flexibility of the flooring and the pre-mixed grout greatly reduced the flooring repair needed after the units were moved."*  
— Roxanne Kopelcheck, Head Designer

For more information, visit [www.AvaireFloors.com](http://www.AvaireFloors.com)



#### FASTER INSTALLATIONS

- Installs 2-5 times faster than traditional tile
- Installs directly over VCT, vinyl, Gypcrete or existing ceramic tile
- Perfectly square, rectified tile installs multi-directionally allowing multiple installers to work simultaneously

#### FEWER HASSLES

- Eliminates the need for crack isolation membranes or cement board
- No mixing of thinset or grout needed, and No sealing

#### ACOUSTIC REQUIREMENTS

- Built-in sound barrier eliminates the need for an acoustical membrane

#### GYPCRETE

- Natural crack isolation ensures hassle-free performance

#### MOISTURE ISSUES

- High quality porcelain with a waterproof substrate

#### SUSTAINABILITY

- The only reusable porcelain tile on the market
- Achieve up to 9 LEED points



"The ease of putting the floors down and the pre-mixed grout allowed us to cut the flooring install times down during our production process."

— Steve Forcheski, General Manager Northeast PA Region



With traditional tile, the company was plagued with grout and tile cracks occurring during the transportation from plant to building site. So 5 years ago, upon the advice of a valued partner, Ritz-Craft began using the *Avaire*® Floating Flooring Systems in kitchen/dining, foyer and bathroom flooring installations in both single- and multi-family models.

With the flooring's uniquely designed self-aligning SnapSys Interlok® base, it can be installed on most hard surfaces without the need for mortar or underlayment. And because the floor "floats" on the surface, it is flexible enough to allow for minor structural movement, which is tailor-made for the modular home construction process. The manufacturer found that by using *Avaire*® tile and the flexible grout, they not only decreased the flooring installation labor and production time, but also practically eliminated the tile and grout cracking issues incurred previously in the move to the building site.

The conversion to *Avaire*® tile has been so successful for Ritz-Craft that the company recently expanded their tile color and size options to include more of the *Avaire*® flooring collections.

Since 1954, Ritz-Craft Corporation ([www.ritz-craft.com](http://www.ritz-craft.com)) has been building quality single-family and multi-family modular homes and structures in 29 states within the Northeastern, New England, Mid-and Southern-Atlantic regions of the U.S. Single-family homes range from approximately 980 sq. ft. to more than 2,700 sq. ft. in 388 models. Multi-family dwellings from assisted-living centers to college dormitories are built to order.

Units are built in one of three plants and then moved to the building site, where they are finished. Construction usually takes approximately 6 days at the plant, and 6 to 10 weeks at the building site.

**avaire**  
**COMMERCIAL**  
Real Porcelain. Real Fast. Real Easy.

#### QUICK FACTS:

Number of *Avaire*® Floors Installed Yearly: more than 600

Average Size of an Installation: 288 Sq. Ft.

Most Popular Tile Color Choice(s): Tierra (21-003-02-01) and Eterno (21-008-02-01)